



## *Health and Nutrition Policy*

### *Introduction*

Health and Nutrition is defined as one of the key elements to the success of Thai Beverage Public Company Limited and its subsidiary companies (“**ThaiBev**”) to achieve sustainability growth as described in the ThaiBev vision 2020. ThaiBev has been offering a wide range of non-alcoholic beverage products including drinking water, carbonated drinks, ready-to-drink tea, herbal & Asian drinks, juices, dairy, sports drinks, energy drinks, low (and no) sugar beverages, and functional drinks. With these products, ThaiBev are providing the consumer solutions that contribute to health and wellness lifestyles for all drinking occasions.

### *Scope of the Policy*

As a leading beverages company, ThaiBev commits to increase its healthy beverage categories in non-alcoholic beverage portfolio through fulfilling consumer consumption experiences and expectations by:

#### **1. Providing the healthy product ranges for consumers**

- 1.1 ThaiBev will proactively increase its healthy beverages portfolio by:
  - 1.1.1 strengthening and expanding its range of existing beverages with a focus on healthier choices, e.g. lower sugar in non-alcoholic beverages: carbonated drinks, sports drinks and ready-to-drink tea.
  - 1.1.2 using and leveraging its Route to Market (RTM) strengths in delivery the products to consumers by entering the new healthy beverage categories, e.g. soy.
- 1.2 ThaiBev will continue to develop and promote the consumption on healthy products (low calorie and low sugar) in its beverage portfolio to offer alternative healthier choices for consumers.
- 1.3 ThaiBev will keep on providing a variety of serving sizes and pack types so that consumers can make a choice of their suitable calories and/or sugar intake.
- 1.4 ThaiBev will continue working with its research and development function, strategic partners as well as key vendors to increasingly focus on the development for new innovation ideas for healthy products.
- 1.5 ThaiBev always listens to the voice of consumers to ensure that its products are fitting and meeting the consumers’ healthy lifestyles and requirements.

#### **2. Promoting the communication of ThaiBev’s healthy product portfolio**

- 2.1 All beverage products sold under brands owned by ThaiBev are in compliance with regulatory requirements as well as consumer requirements.
- 2.2 ThaiBev commits to enhance the communication of its non-alcoholic beverages nutritional components on health and wellness. The information is provided on pack, ThaiBev publications, website, and also available at call center service.

### **3. Promoting health and wellness lifestyles**

- 3.1 ThaiBev actively encourages and promotes sports and lifestyle events of its consumers as well as of Directors and Employees.
- 3.2 ThaiBev's brand and communication strategy is also driven towards promoting healthy and active lifestyle consumption platforms.